

Dear Nacs person:

Have you ever run into someone you know, but you couldn't place the face? Once they tell you their name, it all comes back to you. You have a laugh, remember the old days, and maybe make some new memories. We want to do the same with you.

You may not recognize the new Permacharts, but we hope you remember the name. We've been around for 20 years and we're still producing the best laminated quick reference guides and study aids. We listened to our customers, who are also your customers, and have redesigned the look and feel of our charts. Our anatomy and medical charts were always best-sellers, and they're even better now. Muscular System, Skeletal System, Trigger Points, First Aid, CPR.... they're all sporting the new look that is turning heads in stores. Which means that they're selling better than ever, which is good news for you.

We want you to benefit from the new Permacharts look, and we want to get to know you better. Please fill out the enclosed order form and tell us who you are and how we can reach you. We'll throw in 10 copies of a title of your choosing just for getting to know you. And if you want to order some of our new anatomy and medical titles, we'll take an additional 10% off the order when you enter the code "MED10-DISC" on the order form.

We're looking forward to hearing from you soon. I hope that we can get to know each other again, and form some new relationships. Feel free to call me if you have any questions or comments.

Vikki Maieron
Permacharts Inc.