

The shortest distance between you and learning™



Welcome to Permacharts™

Learning Guides

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Permacharts Inc. has been a global leader in the research, design and manufacture of laminated learning tools for over 20 years. With distributors and clients world wide, Permacharts remains on the leading edge of training and educational content development with over 350 published titles.

Permachart products are featured in many retail stores across North America, including Barnes & Noble, Chapters and Books-A-Million chains as well as independents and college and university bookstores worldwide. In addition, Permacharts are used by organizations such as General Motors, Honeywell, Morgan Stanley Dean Witter and The Federal Aviation Administration to enhance learning within their organizations.

What's New at Permacharts!

Permacharts is pleased to announce the launch of its new Corporate Training series. Telephone Skills, Coaching, Meeting Management and many more are now available.

Permacharts also introduces computer introductory tutorials to complement its line of over 60 computer software learning guides. These four page guides are exceptional learning tools that simplify the most difficult software packages.

As profitability is the key measurement of success for any product line, Permacharts is pleased to offer new and improved display options to better merchandise our products and increase sales volume. Our fixtures are the most flexible and aesthetically pleasing display choices in the industry. Permacharts displays are also the most space efficient, generating a very high dollar margin per square foot.

Study Guides, Cram Notes, Cheat Sheets, Learning Guides, or Job Aids – whatever you choose to call them – people everywhere have come to count on Permacharts™ to be the shortest distance between you and learning.

Call or fax toll free for fast and convenient ordering.

To find out about carrying Permacharts in your store, upgrade your display, or find out about our many new titles, give us a call at 1-800-387-3626 or visit us at Permacharts.com. Our knowledgeable and friendly staff will ensure that you receive prompt, courteous service. If you have a request or an idea for a new title, please let us know. We appreciate all suggestions and openly encourage client participation in the title development process. We would be delighted to hear from you!



Who We Are

Welcome to Permacharts™

Permacharts Inc. (formerly Papertech) has been a global leader in the research, design and manufacture of laminated learning tools for over 20 years. With distributors and clients worldwide, Permacharts remains on the leading edge of training and educational content development with over 350 published titles.

Honeywell, GM, Morgan Stanley Dean Witter, Federal Aviation Administration and many others use our material to enhance learning in their organizations. Our products are featured in many retail stores across North America, including the Store of Knowledge, Chapters and Books-A-Million chains as well as independent and college and university bookstores worldwide.

New Professional Development Learning Tools

Always on the leading edge, Permacharts is pleased to announce the launch of its new professional development learning tools. By using the latest research in Telephone Skills, Coaching, Meeting Management and much more, we know that your staff will improve their skills and productivity while enhancing learning in your organization.

Use our learning tools for:

- *independent learning*
- *pre-work for workshops*
- *post-workshop learning retention*

New Computer Tutorials

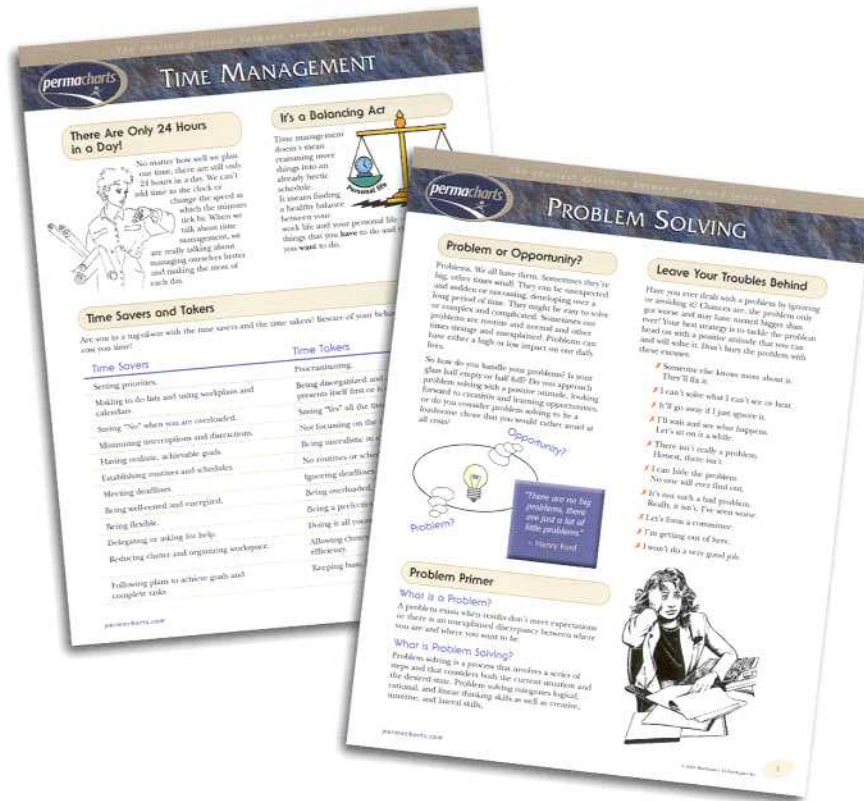
Permacharts introduces computer tutorials to complement its line of over 60 computer software job aids. These four page guides are exceptional tools to assist in training retention, as a basic learning platform or to help make the most effective use of your company's computer technology investment.

Job Aids, Learning Tools, Training Retention Tools, Learning Guides or Cheat Sheets – whatever you choose to call them – business professionals, medical practitioners, large corporations, government agencies, fund-raising groups and many more – count on Permacharts™ to help them learn.

If you or your company have an idea or a need that is not in our current list of titles, then please let us know. We would be delighted to customize one of our existing guides or develop a learning tool especially for you.



Business and Personal Development



Business and Personal Development Series

Build your skills and identify key areas for your success. Having these tools at your fingertips will help you and your organization to meet new challenges and guide you in the successful development of your professional and personal skills.

EFFECTIVE COACHING

Actively and attentively listen. Draw out useful thoughts and ideas. Use constructive criticism that motivates and challenges.

VIRTUALLY INDESTRUCTIBLE

By laminating our guides with a layer of polyester film, we ensure that your learning tools last as long as you need them without worrying about coffee stains, paper tears or 'dog ears' from intense use.