



# Professional Development Learning Tools

*The shortest distance  
between you and learning™*



# Who We Are

## Welcome to Permacharts™

Permarcharts Inc. (formerly Papertech) has been a global leader in the research, design and manufacture of laminated learning tools for over 20 years. With distributors and clients worldwide, Permarcharts remains on the leading edge of training and educational content development with over 350 published titles.

Honeywell, GM, Morgan Stanley Dean Witter, Federal Aviation Administration and many others use our material to enhance learning in their organizations. Our products are featured in many retail stores across North America, including the Store of Knowledge, Chapters and Books-A-Million chains as well as independent and college and university bookstores worldwide.

## New Professional Development Learning Tools

Always on the leading edge, Permarcharts is pleased to announce the launch of its new professional development learning tools. By using the latest research in Telephone Skills, Coaching, Meeting Management and much more, we know that your staff will improve their skills and productivity while enhancing learning in your organization.

### Use our learning tools for:

- *independent learning*
- *pre-work for workshops*
- *post-workshop learning retention*

## New Computer Tutorials

Permarcharts introduces computer tutorials to complement its line of over 60 computer software job aids. These four page guides are exceptional tools to assist in training retention, as a basic learning platform or to help make the most effective use of your company's computer technology investment.

Job Aids, Learning Tools, Training Retention Tools, Learning Guides or Cheat Sheets – whatever you choose to call them – business professionals, medical practitioners, large corporations, government agencies, fund-raising groups and many more – count on Permarcharts™ to help them learn.

If you or your company have an idea or a need that is not in our current list of titles, then please let us know. We would be delighted to customize one of our existing guides or develop a learning tool especially for you.



# Communication



## Communication Series

This series was designed to help individuals learn to communicate with greater impact. Good communication is the key to overcoming barriers between groups and individuals. Learn how to create opportunities for successful relationships and build essential business skills.

*"Permacharts—fantastic learning tools! I recommend them for all your training needs."*

Becky Doane,  
Senior Training Specialist  
Baker Petrolite

## CHART FORMAT

These 4 page laminated learning tools include easy-to-use skill builders, tips and techniques.