

# Tilley Endurables

THE WORLD'S BEST HATS

Really Comfortable

Guaranteed for Life Not to Wear Out

Insured Against Loss

Unshrinkable • Rain Repellent

Certified as an Excellent  
Form of Sun Protection



Float • Tie On in the Wind

Machine Washable

Crushable & Packable

Secret Pocket

Come with a 4-Page Owner's Manual

And Look Great on Both Men and Women



# Practice Safe Sun<sup>®</sup>

*Tilley Hats – the best-made  
and most practical  
'outdoor' hats in the world.<sup>®</sup>*

A Tilley Hat floats, ties on, won't shrink, repels rain, provides sun protection and is packable, insured against loss and guaranteed for life not to wear out. There's a Tilley that's just right for every outdoor pursuit from golfing, hiking, sea kayaking, camping, fishing and birdwatching, to every activity in-between, including just sittin' on the dock.

All Tilley Hats have been certified to block 98% of UVA/UVB radiation and deliver an Ultraviolet Protection Factor (UPF) of 50+, the maximum rating given. Most Tilley clothing has been certified as UV protective, too.

*Enjoy your time outdoors  
while you Practice Safe Sun<sup>®</sup>!*

For the Tilley retailer nearest you, or to order, call

## Tilley Endurables

Tilley Hats and the finest clothing in the world

1 - 800-363-8737 [www.Tilley.com](http://www.Tilley.com)



Alison Tilley and her father Alex

# Anatomy of the Tilley Hat

**GUARANTEED FOR LIFE.** Free replacement if it ever wears out, falls apart, shrinks or mildews.

**INSURED AGAINST LOSS OR GRIEVOUS DAMAGE.** 2 years, all perils, 50% deductible; we will always meet you half-way.

**HYDROFIL® ANTI-SWEAT BAND.** Soft, comfortable and wicks perspiration away from your forehead.

The Hat that is so well made that it's guaranteed for life not to wear out!

## BLISSFUL COMFORT.

Designed to fit low and loose, held on by gravity or the wind cord, not by painful pressure around your head.

## AVAILABLE IN THREE FABRICS!

Pre-shrunk cotton duck; lightweight Tilley Nylantium®, a durable, water-repellent nylon; and **HEMP**, nature's performance fabric. Many have a dark underbrim to reduce glare from water, sand and earth.

## 'SECRET POCKET'.

It's in the crown and Velcro®-sealed. Stow away keys, cash, credit card or fishing license.

## THAT SHE FLOATS!

Non-absorbent foam liner in the crown adds buoyancy – and noggin protection.

## VENTILATION.

Most Hats have British brass ventilation grommets which acquire a patina in salty climes. The Tilley **AIRFLO** Hats incorporate mesh into the crown, allowing for coolness and comfort.

## ADJUSTABLE, TUCKAWAY, FORE 'N' AFT WIND CORD,

Keeps the Hat on even while skydiving(!). (Not recommended.)

## WON'T SHRINK.

Machine or hand washable. Air dries in a few hours.

## RAIN REPELLENT.

Brim channels water away for improved foul-weather protection.

## 4-PAGE OWNER'S MANUAL.

It's a good read and is available in 7 languages.

### EXCELLENT SUN PROTECTION

All Tilley Hats have the **highest** certification rating:

ULTRAVIOLET  
PROTECTION  
FACTOR (UPF) 50+

